

TURN LISTINGS INTO LEADS

How to create and manage listings on KIT



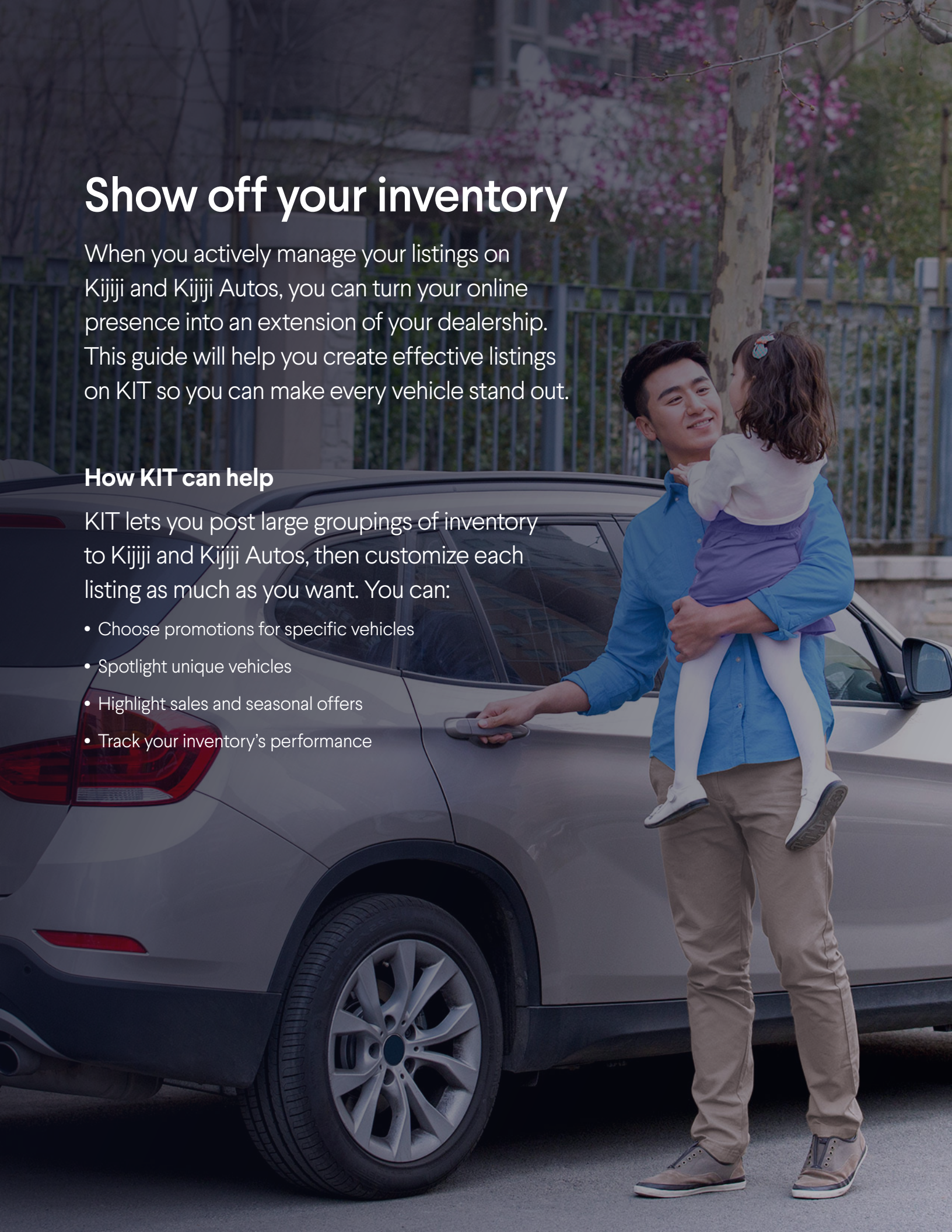
Show off your inventory

When you actively manage your listings on Kijiji and Kijiji Autos, you can turn your online presence into an extension of your dealership. This guide will help you create effective listings on KIT so you can make every vehicle stand out.

How KIT can help

KIT lets you post large groupings of inventory to Kijiji and Kijiji Autos, then customize each listing as much as you want. You can:

- Choose promotions for specific vehicles
- Spotlight unique vehicles
- Highlight sales and seasonal offers
- Track your inventory's performance



What makes a great listing?

Top-performing listings tend to include:



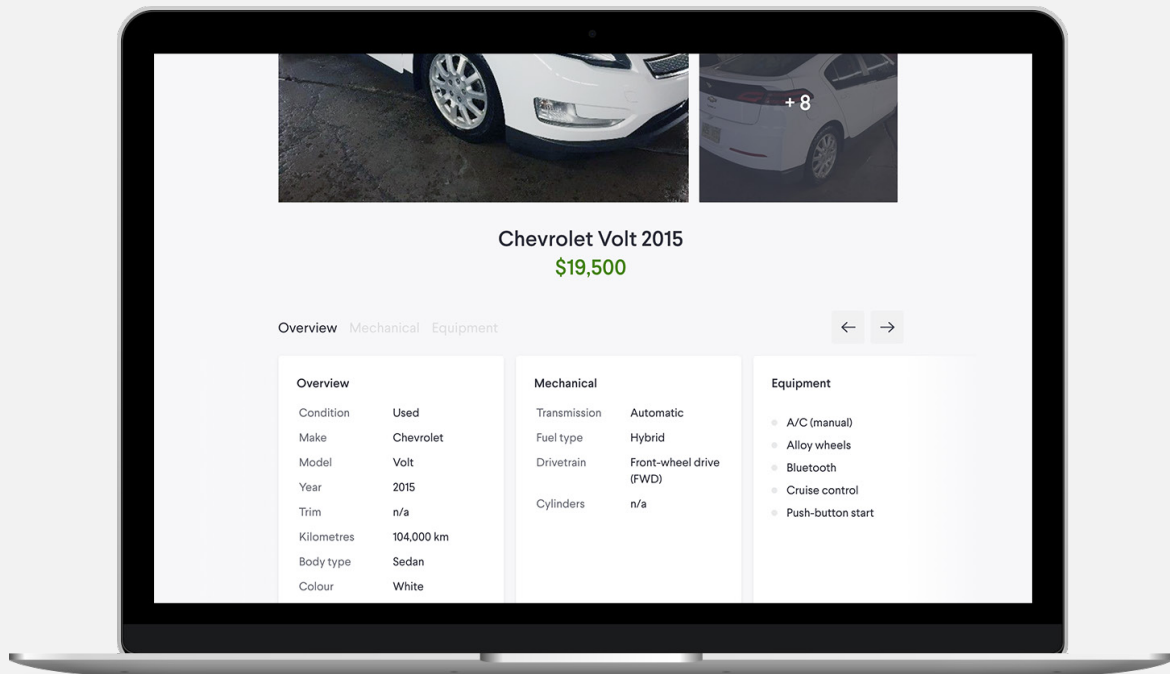
Important details like price, mileage, and any added features.



Lots of high-quality photos taken from multiple angles, to reassure buyers about the quality of your vehicles.



For pre-owned inventory, certified pre-owned vehicles that offer warranties and exchange privileges.



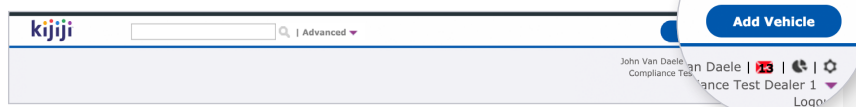


Posting a listing

Vehicle › Profile

If you have a vehicle identification number (VIN)

- 1 After logging in, select the **Add Vehicle** button from the toolbar.
- 2 Input the VIN of the vehicle you want to list, then click **Save & Continue**.
Once the VIN is input, KIT will automatically populate the vehicle information within the form fields.



If you don't have a VIN

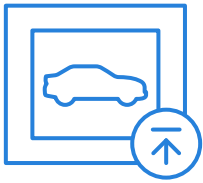
- 1 Click **Save & Continue** to open a blank Vehicle tab.
- 2 Submit the information about your vehicle.
- 3 Choose **New** or **Pre-Owned**.
- 4 Set pricing: If you selected **New**, include the MSRP. If you selected **Pre-Owned**, enter a specific price, or select **Contact For Price**.
- 5 Add technical details like trim, engine type, and fuel performance.
- 6 Add any comments to customize the listing.
- 7 Click **Preview Ad** to review it.

To make the listing appear on Kijiji

- 1 Check **List on Kijiji and Kijiji Autos** under Ad Status.
- 2 Click **Save** to save your changes and keep editing, or **Save & Exit** to return to the Inventory page.

Tips

- Checking **List on Kijiji and Kijiji Autos** ensures that all ads are posted to both sites simultaneously.
- Can't fill in a field? Check the **lock** icon to see if the field is locked. Click the icon to unlock it.
- Un-checking **List on Kijiji and Kijiji Autos** lets you remove your listing but keep it in inventory to list later. This is useful when you have more vehicles than purchased listings and you want to show specific vehicles to coincide with a sales event.
- Don't have a feed? No problem. Just use the Vehicle Attributes section to include key details about a vehicle.



Uploading photos

Vehicle > Photos

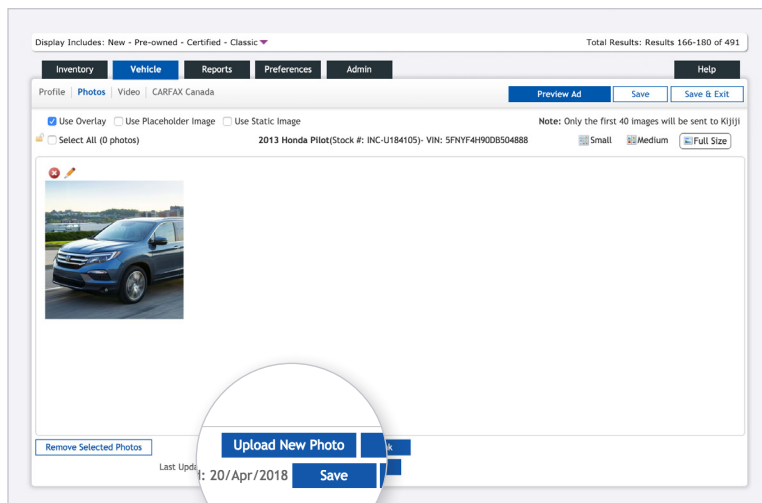
To add photos

Once you've created a listing and filled in the details, use the **Photo Uploader** to add photos for your vehicles.

- 1 Click **Upload New Photo**.
- 2 Use the **Photo Link** and **Video Link** buttons to include links to an external gallery or YouTube video.
- 3 To remove a photo, use the **X** icon above the picture you would like to take down. Click **Remove Selected Photos**.

To preview the listing

- 1 Click **Preview Ad** to review it.
- 2 Click **Save** to save your changes and keep editing or **Save & Exit** to return to the Inventory page.



Tip

Can't select photos for deletion?
Check the **lock** icon to see if the Photo Uploader window is locked.
Click the icon to unlock it.



Marking a vehicle as Sold

Vehicle > Profile

- 1 Check **Sold**.
- 2 Click **Save** to save your changes and keep editing or **Save & Exit** to return to the Inventory page. Your vehicle will be marked as Excluded in Inventory.

The screenshot shows the Kijiji Autos vehicle profile page for a 2013 Honda Pilot Touring. The 'Vehicle Basics' section is visible, with the 'Sold' checkbox checked. A yellow 'Sync Notice' box is overlaid on the page, stating: 'By marking this vehicle sold, this record will no longer be synced to your data feed. To change this vehicle from sold back to active, the "Sold" checkbox will need to be manually unchecked.' The page also shows various tabs like 'Inventory', 'Vehicle', 'Reports', 'Preferences', and 'Admin'. The 'Vehicle Attributes' section is expanded, showing options like 'Air Conditioning', 'Cruise Control', and 'Trailer Hitch'. The 'Kijiji Features' table shows the number of available, used, and remaining features for different ad types.

Kijiji Features	Available	Used	Remaining
Bump Up/Inline Listing	0	0	0
Top Ad	10	0	10
Provincial Top Ad	0	0	0
Homepage Gallery		0	
Reduced		0	

Tips

- Heads up: By marking the vehicle as **Sold**, this listing will no longer be synced to your listing feed.
- Want to change your listing back to **Active**? Just un-check the **Sold** checkbox.
- When you mark a vehicle as **Sold**, remember to delete it from the feed source. If you don't delete the listing within 7 days, it will reappear in your listings.



Un-posting a listing

Vehicle > Profile

- 1 Under Ad Status, un-check **List on Kijiji and Kijiji Autos**.
- 2 If you want to un-post the listing, click **OK**.
- 3 Click **Save** to save your changes and keep editing or **Save & Exit** to return to the Inventory page.

Tip

Un-checking **List on Kijiji and Kijiji Autos** lets you remove your listing but keep it in inventory to list later. This is useful when you have more vehicles than purchased listings and you want to show specific vehicles to coincide with a sales event.

Display Includes: New - Pre-owned - Certified - Classic Total Results: Results 166-180 of 491

Inventory Vehicle Reports Preferences Admin Help

Profile Photos Video CARFAX Canada Preview Ad Save Save & Exit

Vehicle Basics Created Date: 16/Dec/2018

Decode Title: 2013 Honda Pilot Touring - Bluetooth - Heated Seats Sold:

Synced: VIN: 5FN9F4H9D0804888 * Year: 2013 Ext. Colour: Blue

Last Updated: 12/Febr/2019 Stock #: INC-U184105 * Make: Honda Int. Colour: Black

Last Imported: 16/Dec/2018 * Kilometers: 89102 * Model: Pilot Certified:

Stock: 58 Trans: Boite automatique à 5 * Body: Hatchback New: Pre-Owned: Use Overlay

Contact For Price: Ask Price: 9443.00

Ad Status
This vehicle is live on Kijiji. View Ad
List on Kijiji and Kijiji Autos:

Kijiji Features

	Available	Used	Remaining
	0	0	0
	10	0	10
	0	0	0
	0	0	0

Numbers reflect entire account for this month. Options apply only to Kijiji.ca and the Kijiji app (not to Kijiji Autos).

Vehicle Special
Active: Start Date: End Date:
Special Price:
Updates are processed daily. Any changes made will go live after the next feed process.
Disclaimer:

Vehicle Attributes

Vehicle Features:

- Air Conditioning
- Cruise Control
- Trailer Hitch
- Alloy Wheels
- Bluetooth
- Navigation System
- Push Button Start
- Sunroof

Parking Assistance:

- Parking Assistant (Generic)
- Front Sensors
- Rear Sensors
- Rear View Camera
- Automatic Parking
- 360-degree Camera

Technical Details



Re-posting a listing

Vehicle > Profile

- 1 Under Ad Status, check **List on Kijiji and Kijiji Autos**.
- 2 Click **Save** to save your changes and keep editing or **Save & Exit** to return to the Inventory page.

Display Includes: New - Pre-owned - Certified - Classic ▼ Total Results: Results 166-180 of 491

Inventory Vehicle Reports Preferences Admin Help

Profile Photos Video CARFAX Canada Preview Ad Save Save & Exit

Vehicle Basics Created Date: 16/Dec/2018

Decode Title: 2013 Honda Pilot Touring - Bluetooth - Heated Seats Sold:

Synched VIN: SFNYF499D0804888 Year: 2013 Ext. Colour: Blue

Last Updated: 12/Feb/2019 Stock #: INC-U184105 Make: Honda Int. Colour: Black

Last Imported: 16/Dec/2018 Kilometers: 89102 Model: Pilot Certified:

Days in Stock: 58 Trans: Boite automatique à 5 Body: Hatchback New: Pre-Owned: Use Overlay

Pricing Contact For Price: Ask Price: \$443.00

Ad Status This vehicle is live on Kijiji. View Ad
List on Kijiji and Kijiji Autos:

	Available	Used	Remaining
	0	0	0
	10	0	10
	0	0	0
	0	0	0
	0	0	0

Kijiji Features

Up/Inline Listing

Numbers reflect entire account for this month. Options apply only to Kijiji.ca and the Kijiji app (not to Kijiji Autos).

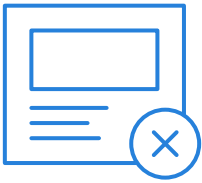
Vehicle Special Active: Start Date: End Date: Special Price: Updates are processed daily. Any changes made will go live after the next feed process.

Disclaimer:

Vehicle Features: Air Conditioning, Cruise Control, Trailer Hitch, Alloy Wheels, Bluetooth, Navigation System, Push Button Start, Sunroof

Parking Assistance: Parking Assistant (Generic), Front Sensors, Rear Sensors, Rear View Camera, Automatic Parking, 360-degree Camera

Standard Equipment
Additional Options
Factory Options
Vehicle Attributes
Technical Details



Deleting a listing

In the Inventory tab

- 1 Select the listing(s) you want to delete by checking the box to the left of each listing.
- 2 Click the **More Actions** dropdown menu.
- 3 Choose **Remove Listing**. A dialogue box will appear.
- 4 Click **OK** if you want to delete the listing. If you don't want to delete it, click **Cancel** to go back to the Inventory screen.

Tip

If the **More Actions** dropdown isn't active, make sure you've checked the box of each listing you want to delete.

Select	Pre-Owned	Stock ID / VIN	Year / Make / Model	Ext	0 Excluded	0 Excluded	0 Excluded
<input type="checkbox"/>	<input checked="" type="checkbox"/>	INC-U184106 2HKRM4H76DH108099	2013 Honda CR-V EX-L	Blue	89,102	1	0
<input type="checkbox"/>	<input checked="" type="checkbox"/>	INC-U184105 5FN1YF4H90D8504888	2013 Honda Pilot Touring	maroon	0	2	0
<input type="checkbox"/>	<input type="checkbox"/>	34236 25CA4XZEY6K6109206	2019 Chevrolet Equinox Premier - Android Auto	Black	0	2	0
<input type="checkbox"/>	<input type="checkbox"/>	34192 1G1BESSM0X7137375	2019 Chevrolet Cruze LT - Heated Seats - Bluetooth	Blue	5	3	0
<input type="checkbox"/>	<input type="checkbox"/>	34184 1G1BHSSE3K7136830	2019 Chevrolet Cruze Diesel - Heated Seats - Bluetooth	Blue	5	3	0
<input type="checkbox"/>	<input type="checkbox"/>	34185 1G1BHSSE3K7136091	2019 Chevrolet Cruze Diesel - Heated Seats - Bluetooth	Black	5	3	0
<input type="checkbox"/>	<input type="checkbox"/>	34195 3JGUKRECLJG420124	2018 Chevrolet Silverado 1500 LT - Bluetooth	White	0	4	0
<input type="checkbox"/>	<input type="checkbox"/>	33891 1GNSKHKC1KR195993	2019 Chevrolet Suburban LT - Leather Seats - Bluetooth	Grey	5	6	0
<input type="checkbox"/>	<input type="checkbox"/>	34297 3JGUKRECSK1166905	2019 Chevrolet Silverado 1500 LD Custom	White	0	6	0
<input type="checkbox"/>	<input type="checkbox"/>	34194 1GCRYBEF7K2231778	2019 Chevrolet Silverado 1500 Custom - Apple CarPlay	Grey	5	6	0
<input type="checkbox"/>	<input type="checkbox"/>	34211 1GCVYSEL5KZ241321	2019 Chevrolet Silverado 1500 LTZ - Leather Seats	Blue	5	6	0
<input type="checkbox"/>	<input type="checkbox"/>	34193 1GCPTEE15K1214824	2019 Chevrolet Colorado 4WD 2R2	Crush	5	6	0
<input type="checkbox"/>	<input type="checkbox"/>	34191 1GCPTEE13K1208617	2019 Chevrolet Colorado 4WD 2R2	Black	5	6	0
<input type="checkbox"/>	<input type="checkbox"/>	34079 1G1FB1RX5K0124416	2019 Chevrolet Camaro LT - Bluetooth - OnStar	White	5	6	0
<input type="checkbox"/>	<input type="checkbox"/>	34061 1G1FB1RX7K0123980	2019 Chevrolet Camaro LT - Bluetooth - OnStar	Blue	5	6	0



Printing or exporting your inventory list

You have the option to receive a downloadable copy of your inventory for your records. You can print, export to PDF, or export as a Microsoft Excel spreadsheet.

In the Inventory tab:

- Click the **printer** icon to print a copy of your inventory.
- Click the **PDF** icon to download a copy of your inventory as a portable document file (PDF).
- Click the **Excel** icon to download a copy of your inventory as a Microsoft Excel spreadsheet.

Tip

Use reports to check your listing performance at a glance.

Display Includes: New - Pre-owned - Certified - Classic ▼ Total Results: Results 1-15 of 491

Inventory Vehicle Reports Preferences Admin Help

Vehicle List | Aging | Photo | Missing Comments | Pricing | Inventory Import Status | Import Inventory File

Bump Up/Inline Listing (N:0-U:2-2/0) | Top Ad (N:0-U:1-1/10) | Provincial Top Ad (N:0-U:0-0/0) | Reduced | Gallery Ad | More Actions

49 Listings out of 100 available
3 new car listings out of 99 available

Select All	Stock ID / VIN	Year / Make / Model	Ext Colour	Km.	Dis	Page	Ask Price	Kijiji Ad	Autos Ad
<input type="checkbox"/>	Pre-Owned INC-U184106 2H0R0440760H108099	2013 Honda CR-V EX-L	Blue	45,895	2	0	\$0	Excluded	Excluded
<input type="checkbox"/>	Pre-Owned INC-U184105 5FN9Y4H90080504888	2013 Honda Pilot Touring	maroon	89,102	1	0	\$0	Excluded	Excluded
<input type="checkbox"/>	New 34236 2GN4J0EY6K6109206	2019 Chevrolet Equinox Premier - Android Auto	Black	0	2	0	\$0	Excluded	Excluded
<input type="checkbox"/>	New 34192 1G1BE55M0K7137375	2019 Chevrolet Cruze LT - Heated Seats - Bluetooth	Blue	5	3	0	\$26,333	Excluded	Excluded
<input type="checkbox"/>	New 34184 1G1BH55E3K7136830	2019 Chevrolet Cruze Diesel - Heated Seats - Bluetooth	Blue	5	3	0	\$29,236	Excluded	Excluded
<input type="checkbox"/>	New 34185 1G1BH55E3K7136091	2019 Chevrolet Cruze Diesel - Heated Seats - Bluetooth	Black	5	3	0	\$26,641	Excluded	Excluded
<input type="checkbox"/>	New 34193 1GCVKREK1JG420124	2018 Chevrolet Silverado 1500 LT - Bluetooth	White	0	4	0	\$49,746	Excluded	Excluded
<input type="checkbox"/>	New 33891 1GNS0HK1KR195993	2019 Chevrolet Suburban LT - Leather Seats - Bluetooth	Grey	5	6	0	\$78,201	Excluded	Excluded
<input type="checkbox"/>	New 34297 2GCVKMECSK1166905	2019 Chevrolet Silverado 1500 LD Custom	White	0	6	0	\$40,234	Excluded	Excluded
<input type="checkbox"/>	New 34194 1GCVTBEF3K2231778	2019 Chevrolet Silverado 1500 Custom - Apple CarPlay	Grey	5	6	0	\$42,301	Excluded	Excluded
<input type="checkbox"/>	New 34211 1GCVYGELEK2241321	2019 Chevrolet Silverado 1500 LTZ - Leather Seats	Blue	5	6	0	\$55,201	Excluded	Excluded
<input type="checkbox"/>	New 34193 1GCVTTE15K1214824	2019 Chevrolet Colorado 4WD ZR2	Crush	5	6	0	\$53,808	Excluded	Excluded
<input type="checkbox"/>	New 34191 1GCVTTE13K1208617	2019 Chevrolet Colorado 4WD ZR2	Black	5	6	0	\$59,990	Excluded	Excluded
<input type="checkbox"/>	New 34079 1G1FB1RX5K0124416	2019 Chevrolet Camaro LT - Bluetooth - OnStar	White	5	6	0	\$35,101	Excluded	Excluded
<input type="checkbox"/>	New 34061 1G1FB1RX7K0123980	2019 Chevrolet Camaro LT - Bluetooth - OnStar	Blue	5	6	0	\$33,601	Excluded	Excluded

Results Per Page: 15 | 1 | 2 | 3 | 4 | 5 | Next >

Frequently asked questions

What's the difference between Kijiji Autos and Kijiji?

Kijiji Autos is totally dedicated to selling cars and trucks. It makes buying a vehicle easier for all Canadian car shoppers. Kijiji is our general marketplace, holding the spot as the number one online classifieds site in Canada with more unique visitors to our Cars & Vehicles section than any other site. Together, these two platforms work together to help you attract shoppers from all stages of the car-shopping journey.

Inventory is missing from my Kijiji and Kijiji Autos listings. What happened to it?

If you can't see inventory you've added to your listings, it's likely because the number of vehicles you included exceeds the number of listings you've purchased. Un-checking **List on Kijiji and Kijiji Autos** within a listing lets you remove the listing, allowing another vehicle listing to appear. The removed listing is still available for you to re-list later.

What's the difference between un-posting a listing and deleting a listing?

Un-posting a listing lets you clear space in your listings for another listing while keeping the information in the un-posted listing intact until you want to re-post it. (See *Inventory is missing from my Kijiji and Kijiji Autos listings. What happened to it?*) Deleting a listing permanently removes the listing from Kijiji and Kijiji Autos.

Why doesn't my information show up in the field(s) I entered it in?

If you entered information manually, it may not exactly match the information on record for that vehicle. Use the vehicle information number (VIN) to automatically fill in all the form fields, or (if you don't have a VIN) use the dropdown menus to select vehicle information from our database.

How do I change my contact information?

To change your contact information, please contact Kijiji Autos at Tier1_Support@kijiji.ca. A representative will be happy to help you.

How do I use Search?

To begin a new search, clear the tags you used for the last search. The search function in KIT will default to whatever keywords you searched on previously.

Can I carry over features from month to month?

Features are based on per-month usage. As a result, they can't be rolled over to the next month.

Why can't I upload photos of my vehicle?

If you can't upload photos, check to see if you have entered all the mandatory vehicle details. (If you haven't, KIT won't accept photo uploads.)

Also, check the **lock** icon to see if the photo uploader window is locked. If it is, click the icon to unlock it and upload your photos.



Rev up your listings!



We provide no guarantee regarding the number of views, replies, or impressions your listing will actually receive.