

MORE CANADIANS ARE BUYING CARS ONLINE



76%

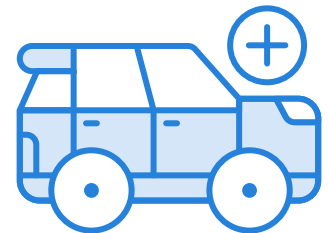
state they are uncomfortable using public transit.

Since the pandemic started auto shoppers want safety and comfort

22% were motivated by a desire to better handle household chores.

24%

say they have considered upgrading their car.



Demand for autos remains strong in 2021, including luxury vehicles

22% indicate this is a top motivator.



51%+

are comfortable finding their vehicle on an online marketplace.

Last year's online shopping boom is this year's status quo

79% would be most confident researching vehicle types and costs online.

Give your customers a great online experience. Update your listings today.

For the best customer experience, make sure your listings have all the information customers need to buy from you confidently. Connect with your Kijiji Account Manager to learn how to enhance your listings.

Contact your Kijiji Account Manager

Source: Pulse Data Study, April 1, 2021. Commissioned by Kijiji Autos Properties.

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